

About Us

Since MiRO was founded in South Africa in 2003, we have grown to be amongst Southern Africa's leading distributors of Wireless, Networking, VoIP and IP Video products. We believe that IP technology is the future of communication and that it should be easily accessible for everyone. Our team of IP convergence professionals are here to take your business to the next level - **we empower you to connect communities.**

Geography

Our strong geographical presence in the major urban centres of South Africa, combined with a fast-growing distribution footprint in Sub-Saharan Africa and Nairobi, Kenya, enable us to deliver cutting-edge converged IP solutions to our customers at a click of a button - when they need it, where they need it.



Mission

"Empowering YOU to connect communities"

We believe that we are the perfect partner for all your IP communication requirements. We have a strong history in creating Wi-Fi and fixed broadband solutions, and with our advanced network expertise comes the advantage of understanding IP convergence.

From video to voice to data – we empower your business to successfully connect your customers with our best-of-breed solutions. We speak connectivity fluently.

South Africa

Gauteng

Tel: +27 12 657 0960

Cape Town

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Durban

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Nelspruit

Tel: +27 13 752 4654

Kenya

Nairobi

Tel: +254 742 146 351

✉ SALES@MIRO.CO.ZA

🌐 WWW.MIRO.CO.ZA

✉ SALES@HUDACO.CO.KE

🌐 WWW.MIRO.CO.KE



Vision

“To serve as an inspiration to the industry, our customers and colleagues through everything we do”

Even though we distribute cutting-edge IP technology solution, our business remains focused on people. We have equipped thousands of ICT professionals to embrace these exciting new technologies.

History and Industry Experience

During the infancy of wireless technology adoption in South Africa, MiRO's founders noticed that although people were keen to engage with this powerful new technology, there was no support structure in place to offer customers the right advice, training, professional service and after-sales support to confidently implement and resell wireless IP solutions.

Clients were left to fend for themselves and often made costly mistakes with solutions and legalities around certain products that they didn't completely understand. In 2003 MiRO was then formed to address these challenges.

Over the years, our clients have entrusted us to identify and deliver the right solution for their most critical challenges. Our reputation is founded upon our track-record of success and the following values:

- To build lasting relationships with our customers by constantly exceeding their expectations
- To empower our customers and colleagues by sharing our knowledge and experience
- To supply only the best products
- To be accountable through taking ownership of our responsibilities
- To improve the lives of others by contributing to the community
- To create a profitable environment by working together as a team

Today MiRO delivers world-class technologies, grows strength to strength and continually strives towards its goal of building close and trusted relationships with its key partners through our highly skilled personnel.

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Value Proposition

Complete Solution

MiRO's diverse portfolio of technologies and solutions guarantee that we can assist you with creating a complete, custom solution to your exact requirements, be it:

Wi-Fi

Fixed Wireless Broadband

Mobile

LTE

Networking Infrastructure

Voice

IP Security

Fibre

Services

Take advantage of our range of services geared to empowering you and your company in this fast-paced industry:

Support: Our reputation and market edge is built around strong technical support and outstanding customer service. With us you are dealing with a team of professionals who are fully trained in the latest technologies and who are committed to ensuring that you receive:

- Professional advice on planning your solution
- Effective after-sales service and technical support
- The best products for your needs

Training: From certified to introductory courses (whether it's custom, on-site or at one of our branches), enhance your skills and knowledge by attending out training events.

Financing: MiRO offers finance solutions for your projects as well as your clients' projects that are tailor made to fit your requirements.

Compliance

We understand that without the correct compliance in place we expose our customers to unnecessary risk. Our team of product managers are experts in the field of local compliance and follow a strict process of applying for all local regulatory approvals where required. Our mandate is to ensure that the industry has access to a steady supply of legal products.

MiRO will assist you:

Speak to one of our highly skilled and knowledgeable professionals **TODAY** to find out how we can **Empower You to Connect Communities!**

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